

# Alienware® Corporation

*Founded:* In 1996 by avid gamers and spirited entrepreneurs Nelson Gonzalez, CEO, and Alex Aguila, COO and President

*Funding:* Privately owned, original investment of \$13,000 in 1996

*Headquarters:* 12400 SW 134 Ct. Bay 8, Miami, FL 33186

## *Additional*

*Offices:* Call center in Costa Rica and full facility European Branch in Ireland

*Employees:* 500+ headcount worldwide

*Overview:* Alienware Corporation is the leading manufacturer of high-performance computer desktop, notebook, media center and professional systems. Alienware offers unique and award-winning products that incorporate state-of-the-art components, innovative engineering and design, and unprecedented customer service to deliver the ultimate in performance and style.

Alienware has earned an unparalleled reputation by creating best-of-breed products that offer uncompromising quality. Widely recognized as being faster, more powerful, and more innovative than competing machines, Alienware systems consistently win awards from publications like PC Gamer, Computer Shopper, PC World, and more. With an unwavering passion to build the world's most powerful computers, customers can trust Alienware to continue setting the high-performance standard.

## *Innovations:*

- AlienGuise Theme Manager 4.0

- Alienware Video Array Technology
- AlienRespawn
- Award-Winning System Integration
- Precision Cabling for Efficient Internal Airflow
- Custom Metallic Colors
- Exclusive Alienware Full Tower Chassis
- Exclusive AlienIce Video Cooling System
- AlienAutopsy Automated Technical Support Request System
- Alien Factory Automated Operating System and Driver Installation Program
- Alien Adrenaline Video Performance Optimizer